



## Countdown to Walk Day

### 10 Weeks of Fundraising Ideas

**Week One** - Create a Facebook fundraising page for your team. Invite all of your friends to join and ask them for support!

**Week Two**- Make a flyer for your team. State your fundraising goal and describe why you are supporting the Hemophilia of North Carolina Walk.

**Week Three**- Look into restaurants/ice cream shops that support charities and plan a date for the fundraising event. Remember to blast your event out to as many people as possible! (ex. Qdoba, Marmalade Skies or another Frozen Yogurt shop in your area)

**Week Four**- Reach out to a group of people who you are affiliated with (ex. Church group, work, PTA) and explain to them why you are trying to raise money for your walk team. Ask them if they would be willing to support your cause.

**Week Five**- Host a fundraising event of your own (ex. Auction, dinner night, movie night, garage sale, bake sale, used book sale and more). Create flyers for your event to get the word out!

**Week Six**- Reach out to your friends, family, and co-workers. Set a goal of how much you would like to raise this week and ask them to support you. Even if you ask twenty people for just five dollars each, you have just raised a hundred dollars for your team!

**Week Seven**- Blast out on your Facebook or other social media networks how much you have raised thus far and let them know how far away from your goal you are. Ask them to help you reach your fundraising goal.

**Week Eight**- Host a fundraising event in your neighborhood, church or at work (ex. dinner night) and ask those who come to donate to your walk team.

**Week Nine**- Visit various gas stations, local shops and restaurants and see if they will allow you to put a change jar at their cash register. State your cause and your goal on the jar and personalize it by adding your team name and a logo or picture.

**Week Ten**- Host a pre-walk party this week! Invite all of your team members and tell them to bring friends and family. Invite as many people as you can and ask them to donate to your team!