



2015 LOCAL SPONSORSHIP OPPORTUNITIES

Yes, we are proud to support the **Hemophilia of North Carolina** by sponsoring the Hemophilia Walk. We hereby authorize NHF to include our corporate name and logo on the Hemophilia Walk walker brochure, event poster, event T-shirt, and website consistent with our sponsorship selection below. *Please review deadlines for logo submission listed below.*

Local Sponsorship Opportunities	Single Sponsor	Double Sponsor
❖ Local Presenting Sponsor	\$10,000	\$15,000
❖ Platinum Sponsor	\$7,500	\$13,000
❖ Gold Sponsor	\$5,000	\$7,500
❖ Silver Sponsor	\$2,500	\$3,750
❖ Bronze Sponsor	\$1,000	\$2,000
❖ Supporter Sponsor	\$500	\$1,000
❖ Kilometer Sponsor	\$250	\$500

NAME: _____

COMPANY: _____

COMPANY ADDRESS: _____

CITY: _____ STATE: _____ ZIP: _____

PHONE NUMBER: _____ FAX NUMBER: _____

CONTACT EMAIL ADDRESS: _____

◇ OUR CHECK IS ENCLOSED

◇ PLEASE INVOICE US

In- Kind Sponsor	Donation/Product	Value of Product
◇ In-Kind Sponsor		\$
◇ In-Kind Sponsor		\$

There are a variety of corporate sponsorship opportunities available up until the actual walk day. To ensure that your company logo is included on the walk brochure and poster please return this form by **May 1, 2015** for the **Concord Walk**, and **July 10, 2015** for the **Morrisville Walk**. To ensure your company logo is included on the **walk t-shirts and signage** at the event, please return this form by **June 8, 2015** for the **Concord Walk** and **September 20, 2015** for the **Morrisville Walk**. Please send a **vector format** (Adobe Illustrator compatible EPS or PDF) file of your logo (bitmap image formats such as JPG cannot be used).

Please send your completed form, contribution, and vector format logo to:

Charlene Cowell, Executive Director, Hemophilia of North Carolina
260 Town Hall Dr., Suite A
Morrisville, NC 27560

Phone: 919.319.0014 Fax: 919.319.0016 Email: info@hemophilia-nc.org

continued...

LOCAL SPONSORSHIP OPPORTUNITIES

Levels & Benefits

{Please Note: The following Local Sponsorship Opportunities are open to multiple sponsors.}

We recognize that many companies are interested in sponsoring both of the 2015 Hemophilia Walks in North Carolina – June 20th in Concord and October 17th in Morrisville. As a result, we are offering a volume discount that is indicated as a Double Sponsor on the previous page. As a Double Sponsor, you will receive the benefits of the supporting level at both walks. For example, a Double Gold Sponsor will receive the Gold Sponsor benefits at both walks for \$7500.

LOCAL PRESENTING SPONSOR \$10,000

- Opportunity to host a Pre-Thank You Recognition Event for volunteers and chapter leadership before the Walk.
- Logo prominently placed in the walker brochures and posters.
- Logo prominently placed on the back of Walk T-shirts.
- Name prominently mentioned in all press releases produced for the event.
- Prominent recognition in pre- and post-event mailings to the supporters of the Walk.
- Prominent recognition at the Kickoff Event.
- Logo displayed at the Kickoff Event.
- Logo prominently displayed at the start-end point at Walk.
- Information booth at Walk.
- Logo prominently displayed on the Walk website.

PLATINUM SPONSOR \$7,500

- Opportunity to host a Post-Thank You Recognition Event for volunteers and chapter leadership after the Walk.
- Logo prominently placed in the walker brochures and posters.
- Logo prominently placed on the back of Walk T-shirts.
- Name mentioned in all press releases produced for the event.
- Recognition at the Kickoff Event.
- Logo displayed at the start-end point at Walk.
- Information booth at Walk.
- Logo prominently displayed on the Walk website.

GOLD SPONSOR \$5,000

- Logo prominently placed in the walker brochures and posters.
- Logo prominently placed on the back of Walk T-shirts.
- Name mentioned in all press releases produced for the event.
- Recognition at the Kickoff Event.
- Logo displayed at the start-end point at Walk.
- Information booth at Walk.
- Logo displayed on the Walk website.

SILVER SPONSOR \$2,500

- Logo placed in the walker brochures and posters.
- Logo placed on the back of Walk T-shirts.
- Recognition at the Kickoff Event.
- Logo displayed at the start-end point at Walk.
- Logo displayed on Walk website.

continued...

LOCAL SPONSORSHIP OPPORTUNITIES

Levels & Benefits (continued)

BRONZE SPONSOR \$1,000

- Logo placed in the walker brochures and posters.
- Logo placed on the back of Walk T-shirts.
- Recognition at the Kickoff Event.
- Logo displayed on Walk website.

SUPPORTER SPONSOR \$500

- Name listed in the walker brochures and posters.
- Name printed on the back of Walk T-shirts.
- Logo displayed on Walk website.

KILOMETER SPONSOR \$250

- Name placed on Kilometer sign along Walk route.
- Logo displayed on Walk website.

OTHER SPONSORSHIP OPPORTUNITIES

IN-KIND SPONSOR (DONATED VALUE MUST BE \$500+)

- Logo displayed in the walker brochures and posters.
- Logo printed on the back of the Walk T-shirts.
- Logo displayed on Walk website.

Local chapters also welcome in-kind donations to their Walk events. In-kind donations can be product, equipment and/or service donations. Special sponsorship recognition is also available for major donors of goods and services, depending on the cash value of the donation (which should total a \$500+ value). For more information on sponsorship opportunities, please contact **Charlene Cowell, Executive Director** at 919-319-0014 or email info@hemophilia-nc.org.