Team T-Shirts

We are very excited to be able to offer *free team T-shirts* this year to our walkers through the generous support of GRIFOLS. T-shirts will be available in both adult and youth sizes with a variety of colors to select from.

They will be printed locally from Instant Imprints located in Raleigh. **All orders (form & artwork) must be placed through HNC by March 17, 2017 for the Charlotte Festival and September 15, 2017 for the Morrisville Festival** so that we can ensure delivery by walk day. Team T-shirts can be picked up at our HNC Office prior to the event, or may be picked up at the T-shirt booth.

Each shirt will have the HNC Family Festival logo (above) on the back and the GRIFOLS logo on one sleeve. The front of the shirt will be your own design for your team! Artwork should be submitted to HNC via email to info@hemophilia-nc.org in a high-resolution PDF, PNG or JPG file. Printing will be in one color – black or white – depending on the color of the shirt you select, so be sure your design is only one shade in order for it to print clearly.

The number of shirts available will be based on team fundraising:

> *$150 - $250 raised*   -   *12 shirts (minimum order)*
> *$251 - $399 raised*   -   *up to 20 shirts*
> *$400 and above raised*   -   *up to 40 shirts*

Additional shirts may be purchased by the team for $6.25 each. Fundraising amounts must be posted on team web page (online & offline donations included) by the dates listed above. Due to the number of teams and walkers we are unable to accommodate late entries.

If you have any questions, please contact Charlene Cowell at (800) 990-5557 or by email at festival@hemophilia-nc.org.

HNC Family Festival & 5K Walk
T-Shirt Color Selections

Aquatic Blue	Ash*	Athletic Heather*	Athletic Maroon	Candy Pink
Cardinal	Carolina Blue	Charcoal	Clover Green	Dark Chocolate Brown
Dark Green	Dark Heather Gray*	Gold	Heather Athletic Maroon*	Heather Dark Chocolate Brown*
Heather Navy*	Heather Purple*	Heather Red*	Heather Royal*	Heather Sangria*
Jet Black	Kelly	Light Blue	Lime	Medium Gray
Natural	Navy	Neon Blue*	Neon Green*	Neon Orange*
Neon Pink*	Neon Yellow*	Olive	Orange	Pale Pink
Purple	Red	Royal	Sand	Sangria
Sapphire	Silver	Steel Blue	Teal	White
Yellow				

HNC Family Festival & 5K Walk

Your Team T-Shirt Design

HNC cannot design your t-shirt graphic. However, there are lots of resources on the Internet, including free software for your computer, that can help you with the task. Here are a few basic tips:

- **Start early.** It always takes longer than you think it should, and you don't want to miss the deadline.

- Your design must contain only **one color**. It will be printed in black ink if you select a light color for your t-shirt material. If the color is dark, the design will be printed in white ink. See the color chart, above.

- If you submit an image with multiple colors (including different shades of gray) it will be converted to black and white, and may not look anything like the original when printed on a t-shirt.

- If you select a dark color for your shirt, think about how your image will look when printed as a "negative" (white on black). Lettering will work fine, of course. If you choose an image that has eyes (like a person or an animal), the light and dark parts of the eye will be reversed and will look odd.

- Photographs, even if rendered in a single color, are unlikely to work well.

- **Keep it simple**. If you want to add clip art or other image, **line drawings will work best**. Coloring book images work well, and are readily available on the Internet.

- Select a font (type face) that can be **read easily from a distance**. You want people to be able to recognize your team name without having to "get in your space".

- Your team name by itself, printed in a pretty font, can be an effective design.