

# 2017 HNC FAMILY FESTIVAL & 5K WALK SPONSORSHIP OPPORTUNITIES



We are proud to support **Hemophilia of North Carolina** (HNC) by sponsoring the HNC Family Festival & 5K Walk. We hereby authorize HNC to include our corporate name and logo on the Family Festival event poster, T-shirts, and website consistent with our sponsorship selection below. *Please review deadlines for logo submission listed below.*

Sponsorship Opportunities	Single Sponsor	Double Sponsor
❖ Presenting Sponsor	\$12,000	\$20,000
❖ Diamond Sponsor	\$7,500	\$13,000
❖ Gold Sponsor	\$5,000	\$7,500
❖ Silver Sponsor	\$2,500	\$3,750
❖ Bronze Sponsor	\$1,000	\$2,000
❖ Supporter Sponsor	\$500	\$1,000
❖ Kilometer Sponsor	\$250	\$500

NAME: \_\_\_\_\_

COMPANY: \_\_\_\_\_

COMPANY ADDRESS: \_\_\_\_\_

CITY: \_\_\_\_\_ STATE: \_\_\_\_\_ ZIP: \_\_\_\_\_

PHONE NUMBER: \_\_\_\_\_ FAX NUMBER: \_\_\_\_\_

CONTACT EMAIL ADDRESS: \_\_\_\_\_

◇ OUR CHECK IS ENCLOSED

◇ PLEASE INVOICE US

	In-Kind Sponsor	Donation/Product	Value of Product
◇	In-Kind Sponsor		\$
◇	In-Kind Sponsor		\$

**There are a variety of corporate sponsorship opportunities available up until the actual event day.** To ensure that your company logo is included on the event poster please return this form by **March 1, 2017 for the Charlotte Festival**, and **July 10, 2017 for the Raleigh Festival**.

To ensure your company logo is included on the **event t-shirts and signage**, please return this form by **March 16, 2017 for the Charlotte Festival** and **September 12, 2017 for the Raleigh Festival**. Please send a **single color vector format** (Adobe Illustrator compatible EPS or PDF) file of your logo (bitmap image formats such as JPG cannot be used).

Please send your completed form, contribution, and vector format logo to:  
Charlene Cowell, Executive Director, Hemophilia of North Carolina  
260 Town Hall Dr., Suite A  
Morrisville, NC 27560

Phone: 919.319.0014 Fax: 919.319.0016 Email: [info@hemophilia-nc.org](mailto:info@hemophilia-nc.org)

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# 2017 HNC FAMILY FESTIVAL & 5K WALK SPONSORSHIP OPPORTUNITIES



## Levels and Benefits

*{Please Note: The following Sponsorship Opportunities are open to multiple sponsors.}*

We recognize that many companies are interested in sponsoring both of the 2017 HNC Family Festival & 5K Walk events in North Carolina – April 22nd in Charlotte and October 14th in Morrisville. As a result, we are offering a volume discount that is indicated as a Double Sponsor on the previous page. As a Double Sponsor, you will receive the benefits of the supporting level at both events. For example, a Double Gold Sponsor will receive the Gold Sponsor benefits at both events for \$7,500.

### **PRESENTING SPONSOR \$12,000 (SINGLE SPONSOR) & \$20,000 (DOUBLE SPONSOR)**

- Prominent location of information booth at the event.
- Additional booth space with extra tables and chairs.
- Opportunity to address the audience at event.
- Logo prominently displayed on the event websites with link to company site.
- One social media posting prior to event acknowledging sponsorship.
- Logo prominently displayed in the posters and other marketing materials.
- Logo prominently placed on the back of event T-shirts.
- Name prominently mentioned in all press releases produced for the event.
- Prominent recognition in pre- and post-event communications to the supporters of the event.
- Logo prominently displayed on event signage.
- Prominent recognition at any pre-event functions held by HNC.

### **DIAMOND SPONSOR \$7,500 (SINGLE SPONSOR) & \$13,000 (DOUBLE SPONSOR)**

- Information booth at event.
- Opportunity to address the audience at event.
- Logo prominently displayed in the posters and other marketing materials.
- Logo prominently placed on the back of event T-shirts.
- Name mentioned in all press releases produced for the event.
- Logo prominently displayed on the event websites with link to company site.
- One social media posting prior to event acknowledging sponsorship.
- Logo prominently displayed on event signage.
- Recognition at any pre-event functions held by HNC.

### **GOLD SPONSOR \$5,000 (SINGLE SPONSOR) & \$7,500 (DOUBLE SPONSOR)**

- Information booth at event.
- Logo prominently displayed in the posters and other marketing materials.
- Logo prominently placed on the back of event T-shirts.
- Logo prominently displayed on the event websites with link to company site.
- One social media posting prior to event acknowledging sponsorship.
- Logo displayed on event signage.
- Recognition at any pre-event functions held by HNC.

### **SILVER SPONSOR \$2,500 (SINGLE SPONSOR) & \$3,750 (DOUBLE SPONSOR)**

- Logo displayed in the posters and other marketing materials.
- Logo placed on the back of event T-shirts.
- Recognition at any pre-event functions held by HNC.
- Logo displayed on event signage.
- Logo displayed on event websites.

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# 2017 HNC FAMILY FESTIVAL & 5K WALK SPONSORSHIP OPPORTUNITIES



## Levels and Benefits (continued)

### **BRONZE SPONSOR \$1,000 (SINGLE SPONSOR) & \$2,000 (DOUBLE SPONSOR)**

- Logo displayed in the posters and other marketing materials.
- Logo placed on the back of event T-shirts.
- Recognition at any pre-event functions held by HNC.
- Logo displayed on event websites.

### **SUPPORTER SPONSOR \$500 (SINGLE SPONSOR) & \$1,000 (DOUBLE SPONSOR)**

- Name listed in the posters and other marketing materials.
- Name printed on the back of event T-shirts.
- Logo displayed on event websites.

### **KILOMETER SPONSOR \$250 (SINGLE SPONSOR) & \$500 (DOUBLE SPONSOR)**

- Name placed on Kilometer sign displayed at event.
- Logo displayed on event websites.

## **OTHER SPONSORSHIP OPPORTUNITIES**

### **IN-KIND SPONSOR (DONATED VALUE MUST BE \$500+)**

- Logo displayed in the posters and other marketing materials.
- Logo printed on the back of the event T-shirts.
- Logo displayed on event websites.

***In-kind donations can be product, equipment and/or service donations. Special sponsorship recognition is also available for major donors of goods and services, depending on the cash value of the donation (\$500+ value).***

***For more information on sponsorship opportunities, please contact Charlene Cowell, Executive Director, at (800) 990-5557 or email [info@hemophilia-nc.org](mailto:info@hemophilia-nc.org).***