Hemophilia of North Carolina

FAMILY FESTIVAL

& 5K Walk for Bleeding Disorders

Have Some Fun at the Office with a Walk Team!

Many major national and international corporations are now starting to recognize the importance of supporting local community groups and global causes. As the phrase *corporate social responsibility* becomes a hot media topic, employee talent is starting to shine favor on companies who contribute to charitable causes.

Corporate and business fundraisers may be as simple as giving a cash donation to the owner's chosen cause, or it may be done on a larger scale— encouraging staff to organize fundraising events and donate their time to a charity effort. (**Flip this page over for some fun ideas!**) Many corporate entities will even match employee contributions to certain fundraising efforts.

Smaller companies, even though many are startups not making a lot of revenue to begin with, can give in other ways. Just because they may not be able to give financially, they can still create volunteer opportunities for staff to participate or even provide a type of pro bono service to community organizations.

Supporting charities through the workplace can have far-reaching benefits for both the employers and the employees.

1. Many companies report that workplace satisfaction is heightened when employees donate their time, talents, and earnings to make a difference in the lives of the less fortunate.
2. Pulling together as a company to raise awareness and funds for a worthy cause also promotes good will and teamwork across the office or department.
3. Many times, company fundraising efforts can improve the reputation of the business in the eyes of the community. Take for instance fundraising events that improve the community, such as those that help improve the lives of seniors, animals, and children.
4. Giving to others can greatly improve employee morale by creating a bonding experience. For instance, mini-fundraisers throughout the year can provide a series of fun events for all employees to attend together, and raise money for a good cause.

Hemophilia of North Carolina is happy to work with your organization to plan events, host a Lunch & Learn with speakers to talk about the cause, share ideas, assist in creating a team, and provide resource materials to help raise awareness.

For more information, please contact **Charlene Cowell, Executive Director,** at (800) 990.5557 or by email at festival@hemophilia-nc.org. Thank you!

Some favorite business team building and fun fundraising ideas:

- **Brown Bag Your Lunch Day**

  Encourage employees to bring their lunch from home and donate what they would have spent on lunch to the charity of your choice. Alternatively, the office can provide free lunch and collect donations from employees towards the charity.

- **Monthly Bouquet**

  Find a local florist willing to donate cut flowers every month. Sell raffle tickets and host a monthly draw. The winner gets to beautify their desk or take the flowers home to give as a gift to a loved one.

- **Employee of the Month Parking**

  Reserve a premium parking spot. Perhaps the CEO will part with his spot for a year and park somewhere else in the lot. Sell tickets to raffle the spot.

- **Coffee & Donuts Breakfast or Pizza & Pop Lunch**

  Bring items for breakfast or lunch, and sell them in a package deal—$5 for the meal!

- **Dunk the CEO**

  Rent a dunk tank and get the CEO or a popular manager to volunteer to sit in it. Let employees donate $1 to throw a ball and try to dunk them.

- **Casual Fridays**

  Let people wear their casual clothes for $5 - $10. This is especially popular if uniforms are the business dress.

- **Win a Paid Day Off**

  Talk with Human Resources to see if they will be open to raffling off a paid holiday.

- **Bake Sale**

  Employee volunteers bring in baked goods and other employees pay to take a goodie back to their desk.

- **Shooting Hoops**

  Fun and active! Erect a basketball hoop in a cleared and safe zone. Block off time in the workday for an elimination shooting match. Shooters make a donation to enter the match and the winner receives a prize.

- **Moustache Contest**

  If you work in a predominantly male environment, guys will grow their mustaches over the period of two months. The whole office gets involved by betting on who will have the best moustache. This contest will create a good spirit of competition working up to judgment day.

- **Badge Photo Retake Day**

  If your office requires you to wear an ID Badge, check with management about the company donating badge pictures when an employee donates $20 or more to the team.