



11th Annual "Hearts for Hemophilia" Casino Night

Sponsorship Opportunities

Saturday, January 27, 2018 – 6:30pm-11:00pm

Durham Convention Center – Grand Ballroom
301 West Morgan Street
Durham, NC

*This is a **fundraising event** that will be open to the general public.*

\$10,000 ~ Ace of Hearts ~ Presenting Sponsor – Exclusive Sponsorship

- ◆ 20 Admission tickets.
- ◆ 20 additional door prize raffle tickets.
- ◆ Verbal acknowledgement at the event.
- ◆ Opportunity to “kick-off” Casino Night by announcing the opening of casino tables.
- ◆ Opportunity to announce winner of Grand Prize Raffle.
- ◆ Pre-event logo recognition in electronic mail invitations.
- ◆ Logo recognition on HNC event webpage with link to company site.
- ◆ Logo recognition on signage at event.
- ◆ Logo recognition in event program.
- ◆ Full-page advertisement space on the back of the event program.
- ◆ Logo recognition in newsletter.
- ◆ Logo included on dining table centerpiece acknowledging sponsorship.
- ◆ Logo included on recyclable plastic cups used to transport poker chips.
- ◆ Logo/name on commemorative poker chips.
- ◆ Logo recognition on favors.

\$5,000 ~ King of Hearts

- ◆ 10 Admission tickets.
- ◆ 10 additional door prize raffle tickets.
- ◆ Verbal acknowledgement at the event.
- ◆ Pre-event logo recognition in electronic mail communication.
- ◆ Logo recognition on HNC event webpage with link to company site.
- ◆ Logo recognition in event program.
- ◆ Full-page advertisement space in the event program.
- ◆ Logo recognition on signage at event.
- ◆ Logo recognition in newsletter.
- ◆ Logo included on dining table centerpiece acknowledging sponsorship.
- ◆ Logo included on recyclable plastic cups used to transport poker chips.

\$2,500 ~ Queen of Hearts

- ◆ 5 Admission tickets.
- ◆ 5 additional door prize raffle tickets.
- ◆ Verbal acknowledgement at the event.
- ◆ Logo recognition on HNC event webpage.
- ◆ Logo recognition in event program.
- ◆ Half-page advertisement space in the event program.
- ◆ Logo recognition on signage at event.
- ◆ Logo recognition in newsletter.
- ◆ Logo included on dining table centerpiece acknowledging sponsorship.

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\$1,500 ~ Jack of Hearts

- ◆ 2 Admission tickets.
- ◆ 2 additional door prize raffle tickets.
- ◆ Verbal acknowledgement at the event.
- ◆ Logo recognition on HNC event webpage.
- ◆ Logo recognition in event program.
- ◆ Quarter-page advertisement space in the event program.
- ◆ Logo recognition on signage at event.
- ◆ Logo recognition in newsletter.

\$500 ~ Wild Card

- ◆ 1 Admission ticket.
- ◆ 1 additional door prize raffle ticket.
- ◆ Name recognition on HNC event webpage.
- ◆ Name recognition on signage at event.
- ◆ Name recognition in event program.
- ◆ Name recognition in newsletter.

Other sponsorship opportunities:

\$1,000 ~ Entertainment Sponsor

- ◆ Sponsorship of jazz band performance at Casino Night, includes separate signage with company logo on the stage throughout the event.

\$800 ~ Commodore's Dining Table

- ◆ Eight (8) admission tickets plus a reserved dining table for your party. This is a great opportunity to treat your staff to a fun night out for a great cause!

\$500 ~ Gaming Table Sponsor

- ◆ Tent card with your company logo/name on gaming table.

\$500 value ~ Contributed Item(s) for Auction

- ◆ Name recognition in the program and in follow-up communications. In the past these included get-away weekends, sporting event trips and tickets.

\$250 value ~ Contributed Item(s) for Auction

- ◆ Name recognition in the event program.

Hemophilia of North Carolina is a 501(c)(3) non-profit organization.

All donations are tax-deductible. Tax ID: **56-1273974**.